



UNDP Insurance
and Risk Finance
Facility



Building SME Resilience in Asia

Protecting SMEs to Protect the Future

Kuala Lumpur, 6 March 2024
EQ Kuala Lumpur – Diamond Ballroom
From 10:30 AM (GMT+8)

Opening Remarks

Jaime Anchústegui *CEO Generali International*
Niloy Banerjee *Resident Representative,
UNDP Malaysia, Singapore and Brunei Darussalam*

Institutional Remarks

YBrs. Dr. Nirwan Noh *Deputy Undersecretary, Fiscal
and Economics Division, Ministry of Finance Malaysia*
H.E. Massimo Rustico *Ambassador of Italy to Malaysia*

Video Message

Lucia Silva *Generali Group Chief Sustainability Officer*

Launch of the Research “Building MSME Resilience in Southeast Asia”

Lauren Carter *Head of External Engagement
for Insurance and Risk Finance Facility (IRFF), UNDP*

Launch of the SME Loss Prevention Framework

Mirko Sartori *Generali International Chief Insurance Officer*

Pathways to Building SME Resilience in Asia

Datuk Grace Chia Hui Yen *National Vice President,
SME Association of Malaysia, Council of Federal Datuks Malaysia*
Nurul Izza Idris *Director, Islamic Finance Department,
Bank Negara Malaysia*

Spotlight on Innovative Insurance Solutions for SMEs

Insurance Innovation Challenge Fund candidates

Closing Remarks

Fabrice Benard *Country Head Generali Malaysia*
Jan Kellett *Global and Corporate Lead on Insurance
and Risk Finance, Head of the Insurance and Risk Finance
Facility (IRFF), UNDP*