

Doing Well by Doing Good: SMEs at the Heart of Europe's Sustainable Future

SME EnterPRIZE Conference and Award Ceremony

Brussels, 28 November 2023 Steigenberger Icon Wiltcher's - Ballroom From 6:30 PM **Philippe Donnet Opening remarks** Generali Group CEO Marco Sesana SME EnterPRIZE 2023 Generali Group General Manager Valdis Dombrovskis Video message Executive Vice President of the European Commission for an Economy that Works for People, European Commissioner for Trade **Paolo Gentiloni** Sustainability as Europe's growth strategy: opportunities for SMEs EU Commissioner for Economy SME EnterPRIZE Award Ceremony 2023 **Remarks** Martina Dlabajová MEP, Co-chair of the SME Intergroup, European Parliament SME EnterPRIZE Asia **Marcos Neto** Assistant Secretary-General and Director of UNDP's Bureau of Policy and Programme Support Andrea Sironi **Closing remarks** Generali Chairman CONTACTS

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