



**26 OCTOBER 2022**

**TheMerode**

Place Poelaert 6, Brussels

# Europe's SMEs for People, Planet and Prosperity

**CONFERENCE AND AWARD CEREMONY | The Courtyard - 5:30 – 7:45 PM**

**OPENING REMARKS**

**Philippe Donnet**, Generali Group CEO

**IN CONVERSATION WITH**

**Didier Reynders**, European Commissioner for Justice and **Jacki Davis**, Journalist

**PANEL**

**Fostering Sustainability in SMEs: how to turn challenges into opportunities?**

**Gianmario Verona**, Rector of Bocconi University - Presentation of the White Paper

**Markus Jerger**, Co-President European Entrepreneurs CEA-PME

**Marina Ponti**, Director of the United Nations SDG Action Campaign and

Member of the SME EnterPRIZE Scientific Committee

**Felix Arion**, General Manager of AgroTransilvania cluster, Romania

**AWARD CEREMONY**

**Philippe Donnet**, Generali Group CEO

**Marco Sesana**, Generali Group General Manager

Representatives from the 9 EU Member States

**KEYNOTE**

**Paolo Gentiloni**, European Commissioner for Economy

**CLOSING REMARKS**

**Andrea Sironi**, Chairman of Assicurazioni Generali

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